

## Mr David Lorin BISHOP

School of Business 商學院

I believe the current generation of young people in Asia is the most important generation to ever live. And as one of Asia's top universities, I feel it is our responsibility to help prepare this generation to lead and effectively meet the challenges that lie ahead.

As a teacher, I straddle disciplines of law, ethics, and positive social impact. My goal is to help students establish a solid foundation upon which they can build their careers and lives. The law serves as the baseline foundation for what they must do, while ethics and social impact help provide guiding principles for what they *should do* – as individuals and future corporate leaders.

Although the future will bring many challenges, I fully believe that our talented HKU graduates will be among the most important leaders through the 'Asian Century'. But for this to happen our graduates must understand and accept that failure is not only an option, but a necessity. My courses try to emphasise that failed ideas are not only acceptable but expected, and it is only through the reaching that we grow.

Through my teaching I use my expertise and resources to help our students reach their full potential, primarily by giving them the opportunity to 'do real stuff'. Students are given the freedom necessary to forge their own path of intellectual inquiry. Through working for, and sometimes building, real companies our students are able to apply their knowledge to real-life situations. But more importantly, they are able to create lasting impact, and start their careers without the typical risk aversion that so often holds new graduates back.

My greatest professional fulfillment has been to watch our graduates grow into successful men and women who care about family, community, and integrity.



## STUDENTS' WORDS OF APPRECIATION

David has been very inspiring inside and outside the classroom. I took 'Legal and Ethical Environment of Global Business' taught by him. He frequently challenged us to think from different perspectives. He also guided us to look at things from a broader view, both legally and politically. I truly gained insight on how to see things from a more legal perspective, and actually became more cautious and attentive to potential legal issues in everyday life.

I spent more time with David outside the classroom than in class, because of the work in 'Social Impact Public Offering', one of the many social businesses started by him. He has been very passionate in making the society better, with many different social business ideas. During the two years I have been working with him, I gained a lot of practical skills and experience under his guidance, and more importantly, I was 'infected' by his vision and spirit to make the world a better place. Many students I know who have worked in his social businesses before would also agree they have gained valuable experience during the time they work with David. His devotion and the inspiration he gives is simply remarkable.

**Jeffrey LAM Chak Yiu**

*BBA(IBGM) 2016*

David is never an ordinary lecturer. He holds strong belief that it is best for students to learn through real-life experiences. I was very lucky to have worked with David at Soap Cycling, a social enterprise that he started, since Year 1. The three-year experience has not only given me tremendous opportunities to grow by working with other outstanding students in HKU, it also has allowed me to witness how my business knowledge can make a positive impact to the world.

I am really thankful that I was mentored by David during my college times, his impact has led me to the start-up route that I am doing now. He definitely deserves being the most outstanding teacher in HKU because of his unlimited commitment to cultivate students.

**Stanley PANG Sai Cheong**

*BBA(IS) 2014*

## OUTSTANDING TEACHING AWARD

I first met David in my 'Business Law' class where I was fortunate enough to be his student. His teaching style, view on life and entrepreneurial drive made him one of the best professors I have ever had.

Going to lectures was a pleasure as he always managed to make learning interesting and practical. He was always about giving to his students and letting them experience the real world. This was evident throughout his lectures, initiatives and countless efforts to connect people. One of the opportunities I had was to work with him on an incredible initiative called Soap Cycling. It gave me the practical knowledge and skills on running a business and since then it fuelled my drive for entrepreneurship.

During one of our start-up discussions he told me "stop thinking so much about an idea, just start and adjust along the way." Till today, each catch up I've had with him, he's able to consistently inspire and get me to think outside the box.

David was not only my professor and mentor but now a friend as well. For anyone who has been under his wing, you will know what I'm talking about.

**Gareth LAI**

*BBA(Acc&Fin) 2011*

I remember enrolling into the Social Venture Management (SVM) Internship course more or less by chance. Little did I know that Mr Bishop and his course would have an everlasting impact on me, my aspirations, and my future career.

Simply put, working with Mr Bishop to develop a social business that would benefit the Hong Kong community was the highlight of my HKU experience. Overall, he made the course into something that we all looked forward to every week. This is because David's dedication to his students knows no limits. His tireless efforts to make learning in a practical environment both enjoyable and challenging is immensely admirable and by far exceeds any teaching staff I have ever met. He is an extremely friendly and approachable teacher and mentor, who pays individual attention to each and every student of the class and shows personal interest in their progress. Overall, he genuinely wants his students to succeed, not just in his course, but in their future and all that it may entail.

The very concept of having a course like the SVM Internship course in itself is very innovative; wherein students not only attain crucial practical knowledge and experiences for their future careers, but also turn ideas into reality. To put this in context, besides having a strong impact on me intellectually and practically, he has also instilled in me his passion for social entrepreneurship – which has led me to follow a similar path where I also seek to make a significant positive social impact in Hong Kong and beyond. And I know there are many, many previous students who feel the same way.

**Jon PEDERSEN**

*BBA 2014*