NEW PATHWAYS FOR INTERNATIONALIZATION

Prof. John Spinks
Senior Advisor to the President
Breadth of internationalization

- Collaboratories, Industry
- Research
- HR
- Student Recruitment
- Student mobility
- Campus
- Support, Activities, Languages Integration
- Exchanges, Visitorships, Internships, Projects
- Diversity, Networking, Cultural sensitivity
- Joint programmes, Offshore delivery, campus
- Int’l formal and co-curriculum Collaborative courses
- Alumni, Donors
- Recruitment, Benefits
- Development
- Export
- Export

Asia’s Global University
Prerequisites for development

Institutional commitment and culture
- Leadership, strategic plans, history etc.

Funding
- Support, incentives

Teams
- For marketing, social media, outreach, exchanges, dual degrees etc.

Networking
- Of universities, with governments, schools etc.
Barriers to development

- Global/political upheavals
- Protectionist culture
- Funding shortages
- Immigration tensions
- Religious and ethnic tensions
- Student accommodation
9,718 international students representing 104 nationalities
Professors

60% of the teaching staff are from outside Hong Kong
Exchange partners:
342 in 42 COUNTRIES
Multitude of opportunities:

- Projects in the discipline
- Summer programmes
- Research internships
- Work internships
- Service learning
- Cultural visits
- International competitions
Over 9,000 outbound activities in 2016/17
Overall...

3rd most international university in the world (2016, 2017, 2018)

<table>
<thead>
<tr>
<th>Most international rank 2018</th>
<th>World University rank 2018</th>
<th>University</th>
<th>Country/region</th>
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<tr>
<td>1</td>
<td>=38</td>
<td>École Polytechnique Fédérale de Lausanne</td>
<td>Switzerland</td>
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<tr>
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RECENT DEVELOPMENTS
INCREASE CAMPUS DIVERSITY
COLLABORATIVE DEGREE ARRANGEMENTS

1. Programme
2. Years in HKU
3. Years in Cambridge

Year 1-2
HKU

Year 3-4
CAMBRIDGE

Year 5
CAMBRIDGE
MASTERS

The HKU-Cambridge 123 Programme
INCREASE OUTBOUND ACTIVITIES

Target:
100% UG 1 ML + 1 int’l experience

9718
International students on campus currently

3733
Outbound HKU students last year

30740
Alumni living outside Hong Kong

2284
Ongoing research collaborations
INTERNATIONALIZATION AT HOME
Balanced but functionally different
Capitalize on an institution’s strengths
The U21 Programme in Global Issues reached an important milestone in 2007. This multidisciplinary undergraduate award, launched in September 2005, was offered in pilot form by the universities of Auckland, British Columbia, Hong Kong, Melbourne and Nottingham between 2005 and 2007. In 2007 the partner universities developed a strategy to expand the programme to include other Universitas 21 member institutions and to increase enrolments from 2008. A sustainable business plan was drafted to ensure that the programme continues to provide a distinctive learning experience for undergraduate students across the Universitas 21 network.

The U21 Programme in Global Issues encourages students to develop globally-relevant knowledge and skills while completing a standard undergraduate degree. Students undertake a formal course of study concurrently with their undergraduate degree in the form of a certificate, diploma, or as a minor component of the main degree, depending upon the institution.

Students are expected to complete a component of the programme through at least one other partner university.
Figure 12
Asian economic power is growing, shifting the world’s economic center of gravity to the East

Global economic center of gravity

1980 2001 2016f 2025f

38% of global GDP
51% of global population
ECONOMIC POWER SHIFT
The University of Hong Kong, Asia’s Global University

Thank you!