Project title: Creativity Learning Module (CLM) for Architecture and Surveying Students

Principal Investigator: Professor C.J. Webster, Faculty of Architecture

Deliverable 2:
Two-day workshop in Hong Kong during Spring 2016 - Preparing Yourself for the Marketplace Workshop (for 15 (BAAS 4) students)

In this second workshop, the students were also:
• Introduced to a methodology for explaining themselves to others, e.g. in an interview, personal statement, to new work colleagues, managers etc.
• They captured their key motivators, de-motivators, styles, stress triggers and reactions and preferred activities and contributions to projects and work contexts and practiced articulating these to each other.
• Given some insight into how to identify their ‘blind spots’ in terms of broad perspectives such as strategic/innovative thinking, admin/systems, selling/communicating and delivering results.
• Provided with guidance on how to build their own resilience and strength given their personal underlying needs.
• This workshop included the option for students to have a one on one mentoring session relating to their self-understanding and career direction/choices.

Students were asked to complete 3 self-efficacy surveys (one immediately before the programme, one immediately after and one 6 weeks after the programme. They also completed an evaluation of the programme at the end of the workshop. Data from these surveys was analyzed to evaluate the impact of the programme on student’s levels of self-awareness and confidence in the areas of self-regulating their learning, seeking support, career direction, leading and working in teams and demonstrating creativity.

Average response rates to evaluation:

<table>
<thead>
<tr>
<th>n=23</th>
<th>5 point scale where 1 is not at all useful at all and 5 is very useful</th>
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</thead>
<tbody>
<tr>
<td>How useful was the session in building your self-awareness</td>
<td>3.6</td>
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<tr>
<td>…in helping you develop your leadership style</td>
<td>3</td>
</tr>
<tr>
<td>…in helping you to communicate more effectively in team situations</td>
<td>3.5</td>
</tr>
<tr>
<td>…in enlarging your understanding of creativity</td>
<td>3.4</td>
</tr>
<tr>
<td>…in helping you to develop your own career direction on</td>
<td>3.6</td>
</tr>
<tr>
<td>…How confident are you that you can apply this insight and learning to your life and work</td>
<td>3.8</td>
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Students’ comments showed that many had gained significant insights about their relationships, leadership, working in teams, expressing creativity and career direction that they were confident they could apply.
• One has to know himself well before making decision regarding career. Motivation is
different from potential/strength. Working with teams could be constructive.
• Learn a better myself: knowing what I am presenting to others and what I really want.
Knowing what others, especially my friends, how to behave and what they need. How
to work with different type of people.
• Understand more about myself under stress. How team work can maximize creativity.
• Importance of teamwork. Benefits of planning. Benefit of having a friend with a style
that could complement you.
• Working in team in an effective way could be really helpful. People in a same circle
tend to have a lot of similarities. We should enjoy what we are doing.