AUTHENTIC ASSESSMENT
APPLYING COURSE PRINCIPLES TO REAL WORLD CONTEXT

INFORMATIONAL LEARNING VS. TRANSFORMATIONAL LEARNING
DO YOU THINK UNIVERSITY EDUCATION IS NECESSARY?

• Comoditization of higher education (university as a market participant) ($, rankings, etc)

• Rising cost of education

• Proliferation of alternative learning sources due to technology

• Changing nature of the work place
  
  • most university knowledge is not directly transferrable to the working world
  
  • nor necessary even for many professions

• Many students are not having positive classroom experiences (constant refrain)

—Existential Evaluation—
traditional teaching is being disrupted and should be (justify)
REAL WORLD PROBLEMS
APPLICATION 1: ETHICS, LEADERSHIP, DECISION-MAKING

• **Prompt:** Pre-course/early in the semester assignment *(set-up & engagement)*
  
  • Reflection Piece: Describe a time you faced an ethical dilemma? How did you respond and why?

• **Result:** Assessment happens on multiple levels
  
  • Traditional essay assessment based on real world experience
  
  • Use of essays to create anonymized examples for use as in-class case discussions

  • Active class discussion & participation (combining both traditional questions + technology mediated engagement—polling, projected cases, word clouds): assessed

  • Many students later use their examples or class discussions in subsequent assessments
REAL WORLD PROBLEMS
APPLICATION 2: ETHICS, LEADERSHIP, DECISION-MAKING

• **Prompt:** Mid-semester assignment *(analysis & application)*

  • Reflection Piece: Describe a time you made a “bad” decision? Try to identify the factors that influenced your decision-making.

• **Result:** Application of course principles to one’s life, for some lasting behavioral change

  • Traditional essay assessment based on real world experience

  • Incredible introspection once students understand the factors that shape their decision-making

  • Testimonials
The University is still necessary because we can have IMPACT.

I have only one issue: why is this course not compulsory for all FBE undergrads?

All the best,