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# AUTHENTIC ASSESSMENT

APPLYING COURSE PRINCIPLES  
TO REAL WORLD CONTEXT

INFORMATIONAL LEARNING VS.  
TRANSFORMATIONAL LEARNING

# DO YOU THINK UNIVERSITY EDUCATION IS NECESSARY?

- Commoditization of higher education (university as a market participant) (\$, rankings, etc)
- Rising cost of education
- Proliferation of alternative learning sources due to technology
- Changing nature of the work place
  - most university knowledge is not directly transferrable to the working world
  - nor necessary even for many professions
- Many students are not having positive classroom experiences (*constant refrain*)

—Existential Evaluation—

traditional teaching is being disrupted and should be (justify)

# REAL WORLD PROBLEMS

## APPLICATION 1: ETHICS, LEADERSHIP, DECISION-MAKING

- **Prompt:** Pre-course/early in the semester assignment (set-up & engagement)
  - Reflection Piece: Describe a time you faced an ethical dilemma? How did you respond and why?
- **Result:** Assessment happens on multiple levels
  - Traditional essay assessment based on real world experience
  - Use of essays to create anonymized examples for use as in-class case discussions
    - Active class discussion & participation (combining both traditional questions + technology mediated engagement—polling, projected cases, word clouds): assessed
  - Many students later use their examples or class discussions in subsequent assessments

# REAL WORLD PROBLEMS

## APPLICATION 2: ETHICS, LEADERSHIP, DECISION-MAKING

- **Prompt:** Mid-semester assignment (analysis & application)
  - Reflection Piece: Describe a time you made a “bad” decision? Try to identify the factors that influenced your decision-making.
- **Result:** Application of course principles to one’s life, for some lasting behavioral change
  - Traditional essay assessment based on real world experience
  - Incredible introspection once students understand the factors that shape their decision-making
    - Testimonials

I have only one issue : <sup>Why</sup> ~~why~~ is this course not compulsory for all FBE undergrads ?

All the best,

The University is still necessary because we can have IMPACT.