Introduction of WZQ
WZQ: Who We Are

2007:
Wu Zhi Qiao (Bridge to China) Charitable Foundation was formally established in HK.

2017:
Obtained the Registration Certificate of Overseas Non-Governmental Organization issued by the Chinese Ministry of Public Security, followed by an official WZQ Representative Office set up in Beijing.

Mission:
Fostering better communications and trust between the youth in HK and the Mainland, jointly work to improve villagers’ livelihood in remote areas and contribute to the achievement of sustainable development.

Objective:
Encouraging the youth in HK and the Mainland to participate in the rural revitalization on a voluntary basis with the application of the concept of sustainable development, to:
- Build heart-bridge between the youth in the Mainland & HK;
- Provide multi-learning opportunities for the youth;
- Improve quality of life of villagers; and
- Uphold the concept of the sustainable development.

New Strategies:
- Rural revitalization (in both the Mainland & HK)
- Rural sustainability
- Diversity in participation
- Building of heart-bridge
WZQ Value Propositions

- **YOUTH ENGAGEMENT**
  - 青年發展
  - **MAINLAND-HK**
  - 永續發展
  - **RURAL REVITALIZATION**
  - 鄉村振興
Village Centres 6
Footbridges 50+
Earth Houses 200+
Project Villages >50
Participating Villagers ~80,000
Student Volunteers ~3,000
Participating Universities >20

*Tongji University
*Sichuan University
*Lanzhou University
*Zhejiang University
*Tsinghua University
*Chongqing University
*Xi’an Jiaotong University
*Minzu University of China
*Beijing Jiaotong University
*Chongqing Jiaotong University
*Kunming University of Science and Technology
*Xi’an University of Architecture and Technology
*Beijing University of Civil Engineering and Architecture

Heritage Conservation and Innovation
• UNESCO Asia-Pacific Heritage Award 2011 Jury Commendation for Innovation
• UNESCO Asia-Pacific Heritage Awards for Cultural Heritage
• Conservation 2017 Award for New Design in Heritage Contexts

Sustainable Architecture
• The 2nd China Architecture Media Award Committee’s Special Award
• Green Building Award 2010
• Design for Asia Award 2010 – Merit Award
• China Design Exhibition 2012
• MOHURD’s List of the Second Batch of Exemplars of Excellence in Rural Construction 2016
• Terra Award 2016 Architecture & Local Development Category
• World Habitat Awards 2019 Bronze Awards
• The UIA Award for Innovation in Architectural Education 2023

Volunteer Service
• The 2nd Chinese Youth Service Project Competition 2015
• Responsible China 2015 Nomination for the Best Project
• The 7th Hong Kong Volunteer Award
• Excellence in Volunteering Project 2018 Bronze Prize
• Social Welfare Department Gold Award for Volunteer Service 2019
• HYAB & AVS for Hong Kong Volunteer Award 2023

*Student Chapter

*Technological & Higher Education Institute of Hong Kong
*The Hong Kong University of Science and Technology
The Education University of Hong Kong
The Hong Kong Polytechnic University
*The Chinese University of Hong Kong
*Hang Seng University of Hong Kong
Hong Kong Baptist University
*The University of Hong Kong
*Hong Kong Chu Hai College
Lingnan University
Rural revitalization (in both the Mainland & HK)

Rural sustainability

Diversity in participation

Building of heart-bridge
- Rural revitalization (in both the Mainland & HK)
- Rural sustainability
- Diversity in participation
- Building of heart-bridge

Macha Village, Gansu
- Loess Plateau
- Rammed earth building
- Village centre
- (since 2016)

Qingyu Village, Shaanxi
- Theatre renovation
- Barrier-free facilities
- Cultural conservation
- (since 2018)

Xiaowopu Village, Hebei
- Environmental education centre
- Community kitchen
- Community spaces
- (since 2018)

Mui Tsz Lam, Kuk Po & Yung Shue Au, Sha Tau Kok, HK
- Low-carbon revitalization of Hakka village
- Community kitchen / Co-learning centre
- (since 2021)

Rural Revitalization & Rural Sustainability (in both the Mainland & HK)
Rural revitalization (in both the Mainland & HK)
Rural sustainability

Diversity in participation

Building of heart-bridge
Service-Learning & Volunteering Project
To cooperate with local universities to organize service-learning courses, through arranging students to visit the rural areas in the Mainland and HK to carry out various forms of service projects and integrating service into learning.

Capacity Building Project
Workshops on SDGs, first aid training, Bailey footbridge, woodcraft, cement mixture, electrical services, leadership training, design thinking, etc.

Internship Project
- In 2022/23, two medicine students of HKU worked at WZQ Xian office as interns for four months
- Another intern joined WZQ HK office and led several tertiary student volunteers to publish the first oral history brochure
- In 2023/24, the two-place internship cooperates with HKU and HKBU CIE

Leadership Project
10 self-nominated tertiary students/alumni as Youth Members of the Project Taskforce and Qiaoyou (Alumni) Taskforce to co-create the future development strategies of WZQ

Diversity in Participation & Building of Heart-bridge
Introduction of Macha Village
Macha Village

Macha Village belongs to Dingjiagou Town, Huining County, Baiyin City, Gansu Province. It is located on the southwestern edge of Huining County, approximately 150 KM from downtown Lanzhou, roughly a 2.5-hour drive.

The region generally slopes from south to north, part of the Loess Plateau gully region, characterized by a north-south oriented, ridge-like loess hilly landscape. The elevation varies between 1800 to 2000 meters, falling within the foot of the Hua-Ling Mountains.

The annual average temperature ranges between 6 to 9°C, and the annual rainfall is between 180 to 450mm. The region is on the northwestern edge of the southeastern monsoon climate zone, characterized by low precipitation and high evaporation. The area experiences **a significant diurnal temperature variation**, with direct sun exposure and intense heat from July to September, and a frost period with colder temperatures from November to February.
Social and Economic Situation

- Macha Village comprises 10 separate communities (社).
- It has over 500 households with more than 2000 residents.
- Approximately 1100 residents form the labour force, many working in cities like Lanzhou, Xinjiang, Xi’an, Shanghai, Beijing.
- Remaining population includes the elderly, women, and school-going children.
- Primary economic activity is agriculture, with crops including winter wheat, peas, corn, broad beans, potatoes, and sesame.
- The landscape mainly consists of terraced farmlands due to hilly terrain.
- Livestock includes cattle, sheep, and chickens.
- Produce is primarily for self-consumption; surplus is sold externally.
- Main income sources are farming and animal husbandry.
- Due to substantial youth out-migration, some lands are left fallow.
Traditional Culture

Traditional cultural forms in Macha Village mainly include Qinqiang (秦腔), shadow puppetry (皮影), and Tongwei ballads (通渭小調). Notably, Wang Weiji (王為吉) is the inheritor of the shadow puppet troupe and also the preserver of this art form at the cultural center. In 2017, with the support of WZQ, square dancing (廣場舞) became popular in the village. Other traditional cultural practices include hemp weaving (麻編), paper-cutting (剪紙), and embroidery (刺繡).
Historical Sites

Macha Village has three well-preserved historical rammed earth fortresses (夯土圍城). One of them is located in Yan Mountain Community (閆山社), and another relatively well-preserved one is in Mancha Community (蠻岔社). The rammed earth fortress in Yan Mountain Community has been abandoned and is mainly used for crop cultivation.
Macha Village Center

During the period from 2014 to 2015, WZQ organized hundreds of volunteers from Hong Kong and the mainland China, along with villagers, to construct a modern rammed earth village center covering an area of 1200 square meters. It was officially completed and put into use in 2016.
Design Concept & Functions of the Macha Village Center

- Multi-function Hall/Library
- Shop
- Wedding Center/Community Restaurant
- Infirmary/Senior Activity Room

<table>
<thead>
<tr>
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<th>Function</th>
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<tbody>
<tr>
<td>01</td>
<td>Conference, Weddings &amp; Dinner Party</td>
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<tr>
<td>02</td>
<td>Dance, Performances, Cultural Activities, Reading</td>
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<tr>
<td>03</td>
<td>Qinjiang Performances, Senior Leisure Place, Government Free Consultation Services</td>
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<tr>
<td>04</td>
<td>Online Shopping Agent, Shop, Charity Sale, etc</td>
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<tr>
<td>05</td>
<td>Water Supply, Toilets, Storage, Children Leisure Place</td>
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<td>06</td>
<td>Waste Disposal</td>
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Brief Information of the upcoming trip
Introduction of the trip

Location:
Xi’an City, Qingyu Village & Macha Village

Schedule:
1. Day 1-7:
   ○ Explore Xi’an City & Qingyu Village
   ○ Exchange with mainland students
2. Day 9-14:
   ○ Building solar lamps
   ○ Macha Village Center routine maintenance
   ○ Agricultural experience
3. Day 16-22:
   ○ Document & present traditional culture and oral history on the correlation between belief and village life in Macha Village
<table>
<thead>
<tr>
<th>23 May</th>
<th>24-29 May</th>
<th>30 May</th>
<th>21 May-5 Jun</th>
<th>6 Jun</th>
<th>7-13 Jun</th>
<th>14 Jun</th>
</tr>
</thead>
<tbody>
<tr>
<td>High Speed Rail: Hong Kong to Xi’an</td>
<td>Exploring Xi’an City &amp; Qingyu Village</td>
<td>High Speed Rail: Xi’an to Tongwei County</td>
<td>Installation of Solar Lamps</td>
<td>Bathing in County Town</td>
<td>Oral History Research Investigation &amp; Presentation</td>
<td>Coach: Macha Village to Tongwei County</td>
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<tr>
<td>Exchanging with students from XAUAT (西安建築科技大學) &amp; XJTU (西安交通大學)</td>
<td>Coach: Tongwei County to Macha Village</td>
<td>Volunteer &amp; Farming works</td>
<td>Visit of museum</td>
<td>Volunteer &amp; Farming works</td>
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Highlights of the trip

- **Lectures in universities:**
  - Xi’an University of Architecture and Technology 西安建築科技大學
  - Xi’an Jiaotong University 西安交通大學

- **Museums:**
  - Xi’an Shadow Puppetry Museum 西安市明清皮影藝術博物館
  - Museum of Qinqiang Opera in Shaanxi Province 陝西秦腔博物館
  - Westward Relocation Museum 西安交通大學西遷博物館
  - Red Army Long March Memorial Hall 紅軍長征勝利會師紀念館

- **Ancient attractions:**
  - Zhaodu Town 趙渡鎮
  - Fengtu Yicang 豐圖義倉
  - Yellow River Ancient Ferry Gate 黃河古渡
  - Stork Tower 鶴雀樓
  - Zhongtiao Mountains 中條山
Reminders

- The temperature in Huining County in May and June is between 11 and 27 degrees Celsius.

- Select your attire with caution due to the significant diurnal temperature variation in Macha Village.

***Note: The perceived temperature in Macha Village will be lower.
Reminders

Language:
- Mandarin will be the primary language of instruction.

Travel Permit:
- A Home Return Permit is mandatory.

Meals:
- Meals in both Xi’an City and Macha Village will be mainly with northern-style noodles and rice.
- Prepare for your own reusable utensils.
- Avoid wasting food and water due to the scarcity of resources.

Internet Service/Payment method in mainland:
- Ensure to have a mainland data card or arrange for a roaming service if necessary
- Ensure you have cash in RMB or access to e-payment methods that are widely accepted in mainland China (eg: Alipay, WeChat Pay).
Reminders

**Accommodation**

- Arrange in the dormitory of the village center.
- 4 to 5 people per room (as shown in the pictures).
- Pack a winter sleeping bag (-5 degrees) due to the large temperature difference between morning and evening.
- No bathing arrangement is provided during the stay in Macha Village (one bathing arrangement in nearby county town).
Oct 2023 Macha x Qingyu Village Trip
Macha Village
Macha Village

Agricultural experience

village center maintenance

Dinner preparation
Macha Village

Solar Lamps Installation
Qingyu Village

Qinqiang Opera House in Qingyu Village

Preparing sticky rice cake